



Dorset Waterpark Privacy Policy

This privacy policy sets out how Dorset Waterpark Limited uses and protects any information that you give Dorset Waterpark or Dorset Mud Trail.

Dorset Waterpark Limited is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using our websites or when making a booking, then you can be assured that it will only be used in accordance with this privacy statement.

Dorset Waterpark Limited may change this policy from time to time by updating this page. This policy is effective from 12th May 2018.

What we collect

We may collect the following information:

- Names
- Ages of participants
- Contact telephone number
- Address
- Email address
- Medical information relevant to participation in our activities.
- Organisation name if you're booking for a school, group or business.

What we do with the information we gather

We require this information to book you onto a particular session, send you a booking confirmation or voucher and in particular for the following reasons:

- Internal record keeping.
- We may use the information to send you a Trip Advisor review prompt.
- To ensure our staff are aware of any medical information that may affect your participation.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

You may change your mind at any time and ask us to remove your details by writing to or emailing us at info@dorsetwaterpark.co.uk.

If you do not wish to receive a Trip Advisor review prompt please tell us by emailing info@dorsetwaterpark.co.uk or calling 01929 505030.

We will not sell, distribute or lease your personal information to third parties.

We will retain personal data for up to six years.

You may request details of personal information which we hold about you under the Data Protection Act 2018. If you would like a copy of the information held on you please write to Robert Mulliner Dorset Waterpark, Studland Road, Corfe Castle, Dorset BH20 5JG or email info@dorsetwaterpark.co.uk.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.