



Photography

At Dorset Adventure Park we have a photography company that operates for all of our public sessions on both the Waterpark and Mud Trail.

These photographers have the challenge of getting the best photos in all weather and light conditions. The photographers know what makes a great photo and what the customers want, they are always ready to get the perfect action shot or group picture.

The people taking part in activities at Dorset Adventure Park aren't the only photo opportunities, the park is set in 18 acres of fields, lakes and woodland overlooking Corfe Castle. There is a huge selection of animals that visit on both land and in the air; everything from the mighty ant to the majestic deer on land and the tiny swift to the soaring buzzard in the sky, there is always something to point, click and shoot your camera in the direction of.

Let's not forget that the park is also set under the beautiful backdrop of Corfe Castle and even the lakes, trees and plants present their own opportunities for some great photographs.

As well as photographs we all use video footage to promote the Adventure Park activities on our website.

PRIMARY

- *Have a look at our website. Which photographs are the most interesting? Why?*
- *What factors do the photographers at Dorset Adventure Park have to consider when trying to take a great photograph?*
- *What locations you find around the park to create a truly amazing picture?*

SECONDARY

- *How do good photographs of the Adventure Park help us to attract more customers to visit?*
- *Have a look at some of the videos on our website or YouTube channel. What kind of video footage is the most engaging for potential customers? Why?*
- *Some of the photographs on our website are taken by drone. How do you think this helps portray what we offer?*
- *As well as the profit generated from selling photographs to the public, what other benefits do you think there are for us as a business in giving people photographs of themselves enjoying the activities?*